



SPONSORSHIP PLAN SHER

September 28•29•30 2015 SHERBROOKE, Québec, Canada

Presented by

sherbrooke innopole

Sherbrooke International Life Sciences Summit 2015



It is with great pleasure that I personally invite you to the second edition of Sherbrooke International Life Sciences Summit (SILS), which will take place in September 2015. The 2013 edition was such a success that we've decided to repeat the experience and to welcome you again in our beautiful City of Sherbrooke.

The theme for SILS' second edition is Aging, Assistive Technologies, and Drugs. Since the aging process affects each and every one of us, it is of course a great area for research and development on a variety of new products that can help the population age better.

SILS 2015 will offer conferences and panels from big companies, SMEs, health system stakeholders, and scientists. SILS will also welcome students through a poster session, and of course, the B2B matchmaking sessions will be back by popular demand!

Our presenting partners, MEDEC (Canada's Medical Technology Companies) and Rx&D (Pharmaceutical Research Companies of Canada), have honored us with their renewed participation in this adventure; please join us as well!

Josée Blanchard, Director – Business Development, Life Sciences Sherbrooke Innopole

Sponsorship Options

| | Gold \$10,000 | Silver \$5,000 | Bronze \$2 000 |
|---|-------------------------|--------------------------|--------------------------|
| ADVERTISING | | | |
| Your brochure in the participant bag | Х | х | х |
| Your promotional gift in the participant bag (optional) | Х | х | |
| 1 page ad in the participant guide | Х | | |
| 1/2 page ad in the participant guide | | х | |
| VISIBILITY | | | |
| Official presenter of a speaker | Х | | |
| Logo shown on screen in the plenary room | Х | х | |
| Logo on SILS website with link to your website | Х | х | х |
| Logo in the participant guide | Х | х | |
| Your banner (roll-up) in the plenary room | Х | х | |
| OTHER PRIVILEGES | | | |
| Conference admissions | 3 | 2 | 1 |
| Public acknowledgment | х | х | х |

À la carte Sponsorship plans

| Exclusive sponsorship of the welcome cocktail – September 28 2015 Includes : « Gold » benefits / 5 min address | \$15,000 |
|--|---------------------------|
| SME Room (2) Includes : « Silver » benefits except for advertising / Exclusive visibility in selected room | \$6,500 |
| Lunch (2) Includes : « Silver » benefits except for advertising / 5 min address | \$6,500 |
| Lanyard sponsorship Includes : « Silver » benefits except for advertising / Your logo on the lanyard | \$6,500 |
| Participant bag sponsorship Includes : « Silver » benefits except for advertising / Your logo on the participant bag | 6500 \$ |
| Private B2B Room (4) Includes : « Bronze » benefits / Private room in your name / Exclusive visibility and use of the room / <i>Flexible floor arrangement</i> | \$5,000 + taxes |
| Airport Shuttle Includes : « Bronze » benefits / Exclusive visibility in all airport shuttles | \$6,500 |
| Shuttle to and from Downtown Québec Includes : « Bronze » benefits / Exclusive visibility in shuttle | \$3,000 |
| Shuttle to and from Downtown Montréal Includes : « Bronze » benefits / Exclusive visibility in shuttle | \$3,000 |
| Coffee Break (3) Includes : « Bronze » benefits / Visibility at break station | \$3,000 |
| Casino Night (5) Includes : « Bronze » benefits / Visibility on site | \$3,000 |
| Presentation of a prize at Casino Night Varying options according to your budget and what you can offer – Please contact us for more details. | Various prices |

Sherbrooke International Life Sciences Summit 2015

| Name of organization: |
|--------------------------|
| Name of contact person: |
| Address : |
| Email : |
| Signature : |
| Chosen sponsorship plan: |

Contact: Josée Blanchard Director – Business Development, Life Sciences Sherbrooke Innopole jblanchard@sherbrooke-innopole.com +1 819 821-5577 / 1 877 211-5326